

# Joe Hladnik

Full-Stack Software Engineer

## SUMMARY

Creative full-stack software engineer and web designer with a deep interest in solving problems through both code and visual storytelling. Proven track record of creating, managing, and implementing full scale software solutions with thoughtfully designed user interfaces. Experienced in designing and developing modern, responsive websites and components from scratch using industry best practices. Looking to bring my unique combination of design and development to a innovative company with global reach.

## WORK EXPERIENCE

### Freelance Full-Stack Software Engineer & Web Designer | Remote

January 2022 – Present

- Created full-stack web applications, MVPs, SaaS platforms, and static marketing sites for various clients, including North American Muslim Events and Digibilt, Inc.
- Created UI/UX concepts, designed full brand and site visuals, and implemented responsive interfaces using HTML, CSS, JavaScript, React, and EJS.
- Built and maintained backend functionality, API integrations, and data workflows using Node, Express, MongoDB, and SQL.
- Led end-to-end project lifecycle including architecture design, UI mockups, responsive layouts, accessibility testing, and component-based development.
- Performed product demos and provided insights to customers on integrating software into existing environments.
- Selected projects:
  - *North American Muslim Events (NAME) - Duration: 2+ years (Ongoing)*  
Built a centralized event platform for North American mosques. Designed and developed a modular scraper framework ("Master Scraper") that dynamically spawns crawlers tailored to each partner site's unique HTML structure. Integrated Puppeteer, Playwright, and Cheerio to handle static and dynamic content, and implemented intelligent update logic to detect modified, added, or removed event data. Runs nightly via schedulers set in Heroku.
  - *Yewwwkook (Open Source Surf Community App) - In Development*  
Designing and planning a real-time, community-sourced surf report app. Leading frontend architecture, wave forecasting integration planning, and open-source community engagement.
  - *Zensync.app (Spiritual Platform for Content Delivery) - Active Development*  
Designing the frontend and user experience for a spiritual content platform. Leveraging backend knowledge from previously built event systems (Node.js/Express/MongoDB) to support course delivery and modular learning.

### Software Engineer (internship) at 100Devs | Remote

January 2022 – January 2024

- Collaborated with design and engineering teams to deliver polished web apps and component libraries.
- Built semantically structured, accessible interfaces with a strong eye for layout, spacing, and responsive design.
- Developed reusable UI components and performed code reviews to improve team design consistency and performance.
- Applied agile workflows (SCRUM) for collaborative sprint-based project delivery.

### Account Manager at Cabinetworks Group/Masco | Greater Chicago Area

May 2017 – July 2021

## CONTACT

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## SKILLS

### Technical:

HTML

CSS

JavaScript

SASS

React

EJS

Express

Node.js

Three.js

Playwright

Puppeteer

Cheerio

SQL

GraphQL

PostgreSQL

MongoDB

Web Accessibility

Responsive Design

UI/UX

Figma

OCR

AI/ML

- Managed regional accounts and led product integration efforts between merging cabinetry brands.
- Oversaw product training, interface education, and guided B2B clients in configuring design software for retail use.
- Developed and executed regional marketing strategies through sales campaigns.

### **Sales, Training, and Merchandising Rep at Masco Coatings | Greater Chicago Area**

March 2013 – December 2015

- Led in-store training and visual merchandising for major retail clients.
- Organized branding events and display setups, aligning customer experience with company design standards.